



 | **Aradnar**  
Pomegranate paste



## about company

Arad Nar Trading Company is the largest producer and exporter of pomegranate paste in the Middle East, which specializes in the field of producing quality products. This company produces and offers delicious and tasty pomegranate paste by using experienced and specialized employees and benefiting from advanced production lines.

Obtaining various certifications such as ISO 9001, ISO 22000, and HACCP indicates the production of products at the world standard level, and all products, without the use of any preservatives and chemical additives, are produced in a completely natural, pure, and organic way. This company meets the needs of many customers for pomegranate paste in the Middle East with a wide distribution network, and exports its products to other countries.





## Business description

Pomegranate paste is one of the most delicious types of paste that is obtained by boiling and concentrating pomegranate juice at different temperatures. This product is rich in various vitamins and antioxidants that are very useful for the health of the body and can have a sweet, sour, or smooth taste depending on people's taste.

High-quality pomegranate paste should have the right concentration; If it is too hard, it will harden when refrigerated, and if it is too thin or watery, it will mold quickly and become unusable. This product is prepared in both industrial and traditional ways, and industrial pomegranate paste is healthier.

Arad Nar Trading Company, with its modern equipment and technologies, produces pure and 100% organic pomegranate paste in accordance with international standards and offers it in the region. The products of this company have the right concentration and color and have a very good taste. Iraq, Russia, Afghanistan, and Germany are the most important exported destinations for Arad Nar products.





## **vision and values**

Arad Nar Trading Company, by increasing production lines and updating equipment and technologies, intends to increase its exports to other countries and recognize it as an internationally known and popular company by gaining maximum customer satisfaction and trust.

## Values

- Customer orientation, responsibility and conscientiousness
- Observance of export and import regulations to destination countries
- Systematic decision making based on continuous monitoring and analysis
- Application of new technology in the production process
- Obtaining various health and quality certificates
- Proper washing and sorting of products and raw materials
- Optimal use of energy as well as environmental protection.





## Mission and goals

Arad Nar Trading Company is a leading company in the Middle East that has a mission to play an important and fundamental role in the food industry of the region. And by producing high quality and first-class pomegranate paste, meets the needs of many customers internationally for this product.



## Goals

- Provide the best services and products at the highest level of quality
- Increasing production lines to increase the quantity and quality of products
- Constantly update equipment and technologies
- Attention and emphasis on the research and development process
- Improving managerial and organizational skills
- Continuous monitoring of all production stages
- Increase competitiveness in the market by recognizing methods and tricks.





## Message from CEO:

At Arad Nar Company, with the tireless efforts of employees and professionals through a successful and active presence in international markets, we have taken a new step in the field of production and have been able to complete and develop the production chain while making optimal use of existing capacities.

Efforts for customer orientation, product quality improvement, customer satisfaction, and trust are among our priorities and programs in Arad Nar Company. And in this regard, we definitely do our best and hope that the leading position of the company, among other prominent companies, will be further enhanced in the region.

## **Services**

- Send products as soon as possible
- Guarantee reasonable price while maintaining superior quality
- Ability to consult and support online
- type of packaging depending on customers choose

## **Products**

High-quality pomegranate paste





## **Payment and product delivery**

sending products to customers and traders depending on the country and the quantity of products sent is done in one of four ways, due to the geographical location of the Middle East and abundant access to land, rail, sea, and air borders. In all shipping methods, the terms of product transfer will be fully observed so that the product reaches the customers without loss of quality. Dear merchants can also prefer one of the shipping methods if needed, which will be delivered to them through expert reviews and, if possible, orders. we suggest the cash payment method.



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